

## FOR IMMEDIATE RELEASE:

### **Webinar: Marketing your litigation support department**

*San Antonio, TX - October 16* - Jane Gennarelli of Magellan's Law Corporation will present a webinar on "Marketing Your Litigation Support Department" on October 23, 2009.

A law firm may have a terrific litigation support department, but if that department isn't being used -- if lawyers bypass it, or if it doesn't get involved in cases until it's too late -- then that litigation support department is being wasted.

It isn't enough to have good technology, great people, and excellent processes. You also need to have awareness. Litigators need to know you're there. They need to know what you do. They need to know *when they need you!*

Jane Gennarelli has worked with hundreds of law firms and litigation support departments, helping them to build strong litigation support teams and processes. She considers a critical part of that building process to be educating the firm's litigators about the capabilities that are available to them -- that is: Marketing.

In this webinar, Jane will talk about marketing your litigation support department so that it delivers the maximum value to your firm.

This webinar is drawn from a larger workshop that Jane conducts with law firm clients.

The webinar is presented by Encore Discovery Solutions and registration is available on the Encore web site.

#### FOR MORE INFORMATION CONTACT:

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